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# 2021 Overseas Publication Grants: Guidance for Applicants

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## ☐ Overview of grants

- Qualification: Overseas publishers who have imported or are planning to import Korean publication copyrights
  - Books that have been published or are to be published in local markets, beginning January 1st, 2021 to October 31th, 2021
  - Such books must be published in the time period and be submitted to the Publication Industry Promotion Agency of Korea (“KPIPA”) by November 8th, 2021 (Friday).
- Scope of selection: Around 35 books will be selected, and grants will be provided in amounts varying by region
  - Europe and the Americas USD3,000; China and Japan USD2,500; and other countries USD2,000

## ☐ Application method

### ○ Selection criteria

### ○ Application period

- February 3rd (Wed) – April 2nd (Fri), 2021 (8 weeks)

### ○ Application documents (required)

- ① Application form (KPIPA format, “Application Form for 2021 Overseas Publication Grants”)
  - All content must be written in English (except local book titles, which should be written in the local language).
  - Download and fill out the form from the KPIPA website at [www.kpipa.or.kr](http://www.kpipa.or.kr) or [k-book.or.kr](http://k-book.or.kr)
  - The application form must be submitted in both DOC or DOCX format and PDF format with the company seal (2 copies in total)
- ② A copy of the Copyright Contract
- ③ A copy of the Translation Contract
- ④ Book cover and book with temporary binding (in PDF format, at least 1/2 of the book must be submitted, including the cover)

### ○ Application method: Apply and submit online (via e-mail)

- Submit applications to [kbook@kpipa.or.kr](mailto:kbook@kpipa.or.kr)
- If you have any inquiries, contact Thomas KIM, Assistant Manager, Export Support Team, at +82-63-219-2767

**\*When you make your submission through e-mail, the subject line should be written in the following format: (GRANTS) Publisher name—eg, (GRANTS) XYZ Book Co.**

☐ Selection criteria

Evaluation Items	Details	Ratio
Qualitative superiority of the book	<ul style="list-style-type: none"><li>· Book maturity and quality of content</li><li>· Genre and number of pages</li></ul>	30%
Appropriateness for overseas market	<ul style="list-style-type: none"><li>· Target export countries (in accordance with KPIPA policy, preferential support will be given to regions with insufficient exports)</li><li>· Content and its pertinence to the country of export</li></ul>	30%
Capability of publisher	<ul style="list-style-type: none"><li>· Market dominance and reliability of local publishers</li><li>· Experience of publishing company in K-BOOK publishing</li><li>· Specificity of publication planning</li></ul>	40%

☐ Procedure for successful applications

- ☐ Announcement of successful applications: Selected companies will be notified individually in April
- ☐ Signing of Publishing Support Agreement
  - In accordance with the agreement, the copyright page of selected book must include a statement indicating KPIPA's support in publishing the book
    - ※ For books that have been published already, a sticker should be used in place of a printed statement, but when reprinting, the copyright page must be revised to include such a statement.
- ☐ Submission of published reports and published books
  - **Published books must be submitted to KPIPA by November 8th, 2021 (Monday)**
- ☐ Grant payment

☐ Notes

- ☐ Submitted documents and works will not be returned.
- ☐ Books without a formal Overseas Publishing Contract may be excluded from selection and the publisher is responsible for any and all problems that may arise in relation to such books.
- ☐ Books that have already received or are awaiting the receipt of a grant from another Korean agency, such as the Literature Translation Institute of Korea or the Korea Creative Content Agency, are not eligible for this grant. If a single book is found to have received grants from multiple agencies, sanctions may be taken, such as the cancellation of the agreement and retrieval of grant funds, regardless of whether the agreement has been signed.
- ☐ Books selected for grants may be used for non-profit purposes by KPIPA, such as the promotion of KPIPA's business.
- ☐ If the publication or submission of a book is delayed without justifiable reasons, or if the content of the publication report is deemed unsatisfactory, the grant may not be paid.

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President, Publication Industry Promotion Agency of Korea